# ENTR615

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### **Course Summary**

**Course :** ENTR615 **Title :** Legal Practices for Small Business **Length of Course :** 8 **Prerequisites :** N/A **Credit Hours :** 3

# Description

**Course Description:** This course examines the legal and ethical issues small business owners face in the start-up and growth processes and equips them with the concepts needed to be successful. Students review decisions affecting business formation, including business entity selection and formation, employment law, intellectual property, taxation, government regulation, and contract law.

### Course Scope:

This course will help entrepreneurs identify and navigate the myriad legal and ethical issues arising when starting a new business.

### **Objectives**

- 1. Differentiate between business formation options for small business owners.
- 2. Determine the legal and ethical issues small businesses face with employment law.
- 3. Solve financial issues small businesses encounter.
- 4. Evaluate the regulatory obligations of contractual responsibilities applicable to entrepreneurs.
- 5. Apply methods for determining appropriate application of intellectual property rights.
- 6. Create your proposed small business planning process for legal purposes.

# Outline

### Week 1: Starting a Business and Choosing an Attorney

Learning Objective(s)

CO6 - Create your proposed small business planning process for legal purposes.

#### Week 2: Business Entities

Learning Objective(s)

CO1 - Differentiate between business formation options for small business owners.

### Week 3: Working with the Board and Funding Options

Learning Objective(s)

CO3 - Solve financial issues small businesses encounter.

CO6 - Create your proposed small business planning process for legal purposes.

### Week 4: Contracts, Leases, People Risks

Learning Objective(s)

CO2 - Determine the legal and ethical issues small businesses face with employment law.

CO4 - Evaluate the regulatory obligations of contractual responsibilities applicable to entrepreneurs.

### Week 5: Crimes and Torts

Learning Objective(s)

CO2 - Determine the legal and ethical issues small businesses face with employment law.

CO6 - Create your proposed small business planning process for legal purposes.

#### Week 6: Loan/Investment Agreements and Valuation

Learning Objective(s)

CO3 - Solve financial issues small businesses encounter.

### Week 7: Going Global and Intellectual Property

#### Learning Objective(s)

CO5 - Apply methods for determining appropriate application of intellectual property rights.

CO6 - Create your proposed small business planning process for legal purposes.

### Week 8: Buying, Selling, Merging and Legal Plan

Learning Objective(s)

CO6 - Create your proposed small business planning process for legal purposes.

# **Evaluation**

Grading:

Name	Grade %
Weekly Forums	30.00 %
Introduction	3.75 %
Week One Forum	3.75 %
Week Three Forum	3.75 %
Week Four Forum	3.75 %
Week Five Forum	3.75 %
Week Six Forum	3.75 %
Week Seven Forum	3.75 %
Week Eight Forum	3.75 %
Weekly Assignments	40.00 %
Assignment 1 – Choosing an Attorney	6.67 %
Assignment 2 – Business Structures	6.67 %
Assignment 3 – Where's the Money?	6.67 %
Assignment 4 – Employee Risks	6.67 %
Assignment 5 – Crimes and Torts	6.67 %
Assignment 7 – Intellectual Property	6.67 %
Summative Project	30.00 %
Assignment 8 – Summative	30.00 %

# Materials

**Book Title:** Legal Guide for Starting & Running a Small Business, 15th ed. - e-book available in the APUS Online Library, link also available in the classroom Lessons section.

Author: Steingold, Fred

Publication Info: NOLO

**ISBN:** 9781413324075

**Book Title:** Law for Entrepreneurs - e-book available online, link also available in the classroom Lessons section

Author: Mayer, Don

Publication Info: Saylor

ISBN: N/A

# **Course Guidelines**

### **Citation and Reference Style**

- Students will follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business.
- Please note that no formal citation style is required on forum assignments in the School of Business only attribution of sources (please see details regarding forum communication below).

### Tutoring

• <u>Tutor.com</u> offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7. Please visit the APUS Library and search for 'Tutor' to create an account.

### Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each assignment.
- Generally speaking, if arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class, unless prior arraignments have been made with the instructor.
- As a working adult, your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

### Turn It In

• Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze an assignment submission and report a similarity score. Your assignment submission is automatically processed through the assignments area of the course when you submit your work.

### **Academic Dishonesty**

• Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

### **Submission Guidelines**

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.
- It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor.

#### **Disclaimer Statement**

• Course content may vary from the outline to meet the needs of a particular group or class.

### **Communicating on the Forum**

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting day/time after which the instructor will grade and provide feedback, it is not sufficient to wait until the last day to contribute your comments/questions on the forum. The purpose of the forums is to actively participate in an on-going discussion about the assigned content.
- "Substantive" means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment contributes a new idea

or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.

- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- Students must post a response to the weekly forums prompt and post the required number of replies to other students refer to the grading rubric and/or forum instructions for specific expectations on number of replies and word count requirements.
- The main response to the forum need to be provided mid-week refer to the grading rubric and/or forum instructions for specific expectations. Late main response posts to a forum will not be accepted without prior instructor approval.
- Replies must be posted in the week due and replies after the end of the each week will not be graded.

#### **Quizzes and Exams**

Quizzes and exams may consist of true/false, multiple choice, and short essay questions. Each quiz/exam is accessible only once. Once a quiz/exam is accessed, you will not be able to access it again if you disconnect. Therefore, allocate time to complete your quiz. Weekly quizzes must be submitted by midnight Eastern Time, Day 7 of the assigned week. Late quizzes or exams will not be accepted without prior instructor approval.

# **University Policies**

#### Student Handbook

- <u>Drop/Withdrawal policy</u>
- Extension Requests
- <u>Academic Probation</u>
- <u>Appeals</u>
- Disability Accommodations

The mission of American Public University System is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society.

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