ENTR617

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Course Summary

Course : ENTR617 **Title :** Legal Practices for Entrepreneurs **Length of Course :** 8 **Prerequisites :** N/A **Credit Hours :** 3

Description

Course Description: This course is intended to address the various legal, tax, and ethical issues that confront individuals and companies in starting up new ventures, either within an existing company or a new start-up company. Students are exposed to the process of buying and/or selling a company, intellectual property, tax implications, and ethical challenges entrepreneurs face.

Course Scope:

This course is designed to help the entrepreneur with legal matters that affect them as an entrepreneur. As an entrepreneur, the law has more direct impact on their venture or business as does legal regulations in general. Assessments are designed to help the students apply knowledge of law to their business.

Objectives

- 1. Determine the regulatory issues for your venture.
- 2. Differentiate between legal structures for entrepreneurs.
- 3. Apply intellectual protection to intellectual property.
- 4. Determine the legal and compliance steps to buying or selling products/services.
- 5. Evaluate the opportunity to buy or sell property.
- 6. Develop a tax compliance document for your venture.
- 7. Evaluate an ethical challenge within the legal environment.

Outline

Week 1: Introduction to Business Law and Ethics

Course Objectives

• Determine the regulatory issues for your venture (CO 1)

- Differentiate between legal structures for entrepreneurs (CO 2)
- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Develop a tax compliance document for your venture (CO 6)
- Evaluate an ethical challenge within the legal environment (CO7)

Week 2: Legal Structures, Business Valuation

Course Objectives

- Differentiate between legal structures for entrepreneurs (CO2)
- Evaluate the opportunity to buy or sell property. (CO5)

Week 3: Business Operations, Entry, and Exit

Course Objectives

- Determine the regulatory issues for your venture (CO1)
- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Evaluate the opportunity to buy or sell property. (CO5)

Week 4: Contracts

Course Objectives

- Apply intellectual protection to intellectual property. (CO 3)
- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Evaluate the opportunity to buy or sell property. (CO5)

Week 5: Real Property – Buy, lease

Course Objectives

- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Evaluate the opportunity to buy or sell property. (CO5)
- Develop a tax compliance document for your venture (CO6)

Week 6: Intellectual Property

Course Objectives

- Apply intellectual protection to intellectual property (CO 3)
- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Evaluate the opportunity to buy or sell property. (CO5)

Week 7: Business Liabilities– Legal Environment, Regulations, and Tax

Course Objectives

- Determine the regulatory issues for your venture (CO1)
- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Evaluate the opportunity to buy or sell property. (CO5)
- Develop a tax compliance document for your venture (CO6)
- Evaluate an ethical challenge within the legal environment (CO7)

Course Objectives

- Differentiate between legal structures for entrepreneurs (CO2)
- Determine the legal and compliance steps to buying or selling products/services (CO 4)
- Evaluate the opportunity to buy or sell property. (CO5)
- Evaluate an ethical challenge within the legal environment (CO7)

Evaluation

Grading:

Name	Grade %
Forums	30.00 %
Forum - Introduction	4.29 %
Forum Week 1	4.29 %
Forum Week 2	4.29 %
Forum Week 3	4.29 %
Forum Week 5	4.29 %
Forum Week 7	4.29 %
Forum Week 8	4.29 %
Assignment	40.00 %
Assignment 1 – Code of Ethics	5.71 %
Assignment 4 – Contract Elements	5.71 %
Assignment 2 – Reducing Employee Negligence	5.71 %
Assignment 3 – International Jurisdiction	5.71 %
Assignment 5 – Duty of Care	5.71 %
Assignment 6 – Intellectual Property	5.71 %
Assignment 7 – Tax and Regulatory Compliance	5.71 %
Summative Final Assignment	30.00 %
Assignment 8 – Summative Estate Plan	30.00 %

Materials

Book Title: Various resources from the APUS Library & the Open Web are used. Links provided inside the classroom in the Lessons section.

Author:

Publication Info:

ISBN: N/A

Book Title: Legal Guide for Starting & Running a Small Business, 15th ed. - e-book available in the APUS

Online Library, link also available in the classroom Lessons section.

Author: Steingold, Fred

Publication Info: NOLO

ISBN: 9781413324075

Book Title: Law for Entrepreneurs - e-book available online, link also available in the classroom Lessons section

Author: Mayer, Don

Publication Info: Saylor

ISBN: N/A

Book Title: Patent, Copyright & Trademark: An Intellectual Property Desk Reference- e-book available in the APUS Online Library. Links provided inside the classroom in the Lessons section. Hard copy not available from the bookstore, please try other sources.

Author: Stim, Richard

Publication Info: NOLO

ISBN: 9781413322217

Book Title: Business Law and the Legal Environment- e-book available online, link also available in the classroom Lessons section

Author:

Publication Info: Open Web Sources

ISBN: N/A

Course Guidelines

Citation and Reference Style

- Students will follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business.
- Please note that no formal citation style is required on forum assignments in the School of Business only attribution of sources (please see details regarding forum communication below).

Tutoring

 <u>Tutor.com</u> offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7. Please visit the APUS Library and search for 'Tutor' to create an account.

Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each assignment.
- Generally speaking, if arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class, unless prior arraignments have been

made with the instructor.

• As a working adult, your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

Turn It In

• Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze an assignment submission and report a similarity score. Your assignment submission is automatically processed through the assignments area of the course when you submit your work.

Academic Dishonesty

 Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

Submission Guidelines

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.
- It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor.

Disclaimer Statement

• Course content may vary from the outline to meet the needs of a particular group or class.

Communicating on the Forum

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting day/time after which the instructor will grade and provide feedback, it is not sufficient to wait until the last day to contribute your comments/questions on the forum. The purpose of the forums is to actively participate in an on-going discussion about the assigned content.
- "Substantive" means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- Students must post a response to the weekly forums prompt and post the required number of replies to other students refer to the grading rubric and/or forum instructions for specific expectations on number of replies and word count requirements.
- The main response to the forum need to be provided mid-week refer to the grading rubric and/or forum instructions for specific expectations. Late main response posts to a forum will not be accepted without prior instructor approval.
- Replies must be posted in the week due and replies after the end of the each week will not be graded.

Quizzes and Exams

• Quizzes and exams may consist of true/false, multiple choice, and short essay questions. Each quiz/exam is accessible only once. Once a quiz/exam is accessed, you will not be able to access it

again if you disconnect. Therefore, allocate time to complete your quiz. Weekly quizzes must be submitted by midnight Eastern Time, Day 7 of the assigned week. Late quizzes or exams will not be accepted without prior instructor approval.

University Policies

Student Handbook

- Drop/Withdrawal policy
- Extension Requests
- <u>Academic Probation</u>
- Appeals
- Disability Accommodations

The mission of American Public University System is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society.

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