# American Public University System

The Ultimate Advantage is an Educated Mind

# School of Business HOSP204

# Introduction to Hotel and Restaurant Law Credit Hours: 3

Length of Course: 8 weeks Prerequisites: N/A

Please see the **Lessons** area in the classroom for additional course specific information

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#### **Course Description (Catalog)**

This course provides students with a basic foundation in hotel, motel, restaurant and general hospitality law. The student is introduced to the fundamental laws, rules, and regulations applicable to the hospitality industry. Case studies will be used to provide additional learning opportunities specific to hospitality.

#### **Course Scope**

This course is a comprehensive study of the legal aspects of the hospitality industry with an emphasis on compliance and prevention liabilities. Scenarios and real-life case studies show these principles in action in recognizable hospitality settings. The course provides a coverage

ranging from foodservice to employee contracts, insurance to international terrorism. Instruction is primarily text book driven with accompanied online lectures and online classroom weekly discussions. Because it is a survey course of a broad subject, it will out of necessity; cover each topic with a broad brush. However, the reference area and online conference room will allow a deeper look into any subject area that particularly attracts the student.

#### **Course Materials**

#### **Required Course Textbook:**

Barth, S. (2012). *Introduction to hospitality law: Managing legal issues in the hospitality industry.* (4<sup>th</sup> ed.). Hoboken, NJ: John Wiley & Sons, Inc.

The VitalSource e-book is provided via the APUS Bookstore.

Please visit <a href="http://apus.libguides.com/bookstore">http://apus.libguides.com/bookstore</a> for more information.

**Required Readings –** As assigned, see Weekly Lessons and Forum Postings

**Additional Resources and Websites – See Weekly Lessons** 

# **Course Objectives**

After successfully completing this course, you will be able to:

- 1. Analyze the interrelationship of the decisions made as managers and leaders in the hospitality industry and their legal implications
- 2. Discuss the influence of changing cultural and social environments on legislation and regulations.
- 3. Outline the responsibilities of the hospitality organization as determined by statutes and regulations such as the Uniform Commercial Code (UCC), contract law, and other legislation.
- 4. Explain the relationship of employers, employees, and guests within a legal framework.

5. Evaluate operational activities and procedures in various hospitality operational structures and their impact on guests and property.

# 8 – Week Course Outline

| Week | Topic(s)  | <u>Learning</u> Objective(s) | Reading(s)             | Assignment(s)                                |
|------|---|------------------------------|------------------------|--|
| 1    | Introduction to STEM,<br>legal environment,<br>Governing agencies | 1, 2, 3                      | Text: Chapters<br>1 -2 | Introductions Acknowledgments FORUM: 1       |
| 2    | Hospitality Business<br>Structures, Contracts                     | 3, 5                         | Text: Chapters<br>3-4  | FORUM: 2<br>Week 2 Assignment<br>Week 2 Quiz |
| 3    | Significant Hospitality<br>Contracts, managing<br>property        | 3, 5                         | Text: Chapter<br>5-6   | FORUM: 3<br>Week 3 Quiz                      |
| 4    | Selecting and managing employees                                  | 2, 4                         | Text: Chapter<br>7-8   | FORUM: 4<br>Week 4 Assignment                |
| 5    | Responsibilities as hotel operator, to guests and property        | 3, 4, 5                      | Text: Chapter<br>9-11  | FORUM: 5                                     |
| 6    | Serving food and beverage, travel and tourism                     | 4, 5                         | Text: Chap.<br>12-13   | FORUM: 6<br>Week 6 Assignment<br>Week 6 Quiz |

| 7 | Safety and security,<br>Insurance | 2, 4 | Text: Chap.<br>14-15 | FORUM: 7 Tort Reform – Stages 1 & 2 Week 7 Quiz                   |
|---|-----------------------------------|------|----------------------|---|
| 8 | REVIEW                            | 1-5  |                      | Submissions: FORUM:<br>8<br>Tort Reform – Stage 3<br>Term Project |

#### **Evaluation Procedures**

**Reading Assignments**: The textbook and additional journals as assigned in the lessons

#### Forum Assignments:

Detailed forum expectations and grading rubrics are posted in the forums and in the classroom lessons.

#### **Homework Assignments and Final Project:**

There are assignments due throughout the course, and a final project due at the end of the course. Specific details for each assignment can be found in the Assignments section of your online classroom.

#### Quizzes

Online quizzes may be comprised of multiple choice, short answer and true/false questions.

| Core Components      | % Final Grade |
|----------------------|---------------|
| Weekly Discussions   | 25            |
| Homework Assignments | 25            |
| Quizzes              | 20            |

| Term Project | 30 |
|--------------|----|
|              |    |

# **Course Delivery Method**

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

#### **Policies & Guidelines**

Please see the <u>Student Handbook</u> to reference all University policies. Quick links to frequently asked question about policies are listed below.

Drop/Withdrawal Policy
Plagiarism Policy
Extension Process and Policy
Disability Accommodations

#### **Grading Scale**

Please see the Student Handbook to reference the University's grading scale.

#### **Citation and Reference Style**

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

# **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper "Netiquette" must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- Technology Limitations: While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and <u>especially</u> satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ;-),:), ©

#### **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

# **Academic Services**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to <a href="mailto:librarian@apus.edu">librarian@apus.edu</a>.

- Charles Town Library and Inter Library Loan: The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- *Electronic Books:* You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.

- *Electronic Journals:* The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- Tutor.com: AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. <u>Tutor.com</u> connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- **Disability Accommodations**: Students are encouraged email <u>dsa@apus.edu</u> to discuss potential academic accommodations and begin the review process.

# Request a Library Guide for your course (<a href="http://apus.libguides.com/index.php">http://apus.libguides.com/index.php</a>)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

#### Turnitin.com

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.