

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

American Public University System

The Ultimate Advantage is an Educated Mind

School of Business
TLMT 201
Retail Transportation
3 Credit Hours
8 Weeks
Prerequisite(s): None

Please see the **Lessons** area in the classroom for additional course specific information

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Course Description (Catalog)

This **TLMT 201 Retail Transportation** course introduces students to the area of transportation within the logistics field to include its nature, scope, and processes. An examination of the management functions and the interrelationships among the components of operational logistics is provided. Students receive a familiarization of transportation functions within the retail industry. The various aspects of transportation are addressed within the retail supply chain to include modes of transportation, international logistics, import/export, regulations, customer management (selection and negotiating), warehousing and inventory management, and technology. A practitioner approach is used to explore and examine processes, strategies, best practices, issues and trends in retail transportation. Ultimately, this course is for those seeking retail opportunities in management, supervisory, and/or entry level positions as well as those transitioning into the retail industry.

Course Scope

This **TLMT 201 Retail Transportation** course is designed to provide students with a familiarization of transportation functions and logistics management within the retail industry. Additionally, students will examine and discuss strategies, best practices, issues, trends, and challenges of retailers of varying sizes to include big box retailers. Students will gain an understanding of the role transportation and logistics plays in today's retail environment.

Course Materials

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Required Course Textbooks:

Title	Author	ISBN	Year of Publication
A Practical Guide to Transportation and Logistics (2006)	by Michael B. Stroh	0-9708115-1-9	2006
Supply Chain Management in the Retail Industry (2006)	by Michael Hugos & Chris Thomas	0-471-72319-3	2006

Course Objectives

After successfully completing this course, students will fulfill the following **Learning Objectives (LO)**:

1. Define retail transportation; discuss various modes of transportation including over-the-road, rail, air, and water transportation providers, current issues and problems surrounding each type of provider, and in-house transportation management.
2. Explain international logistics to include its role within the retail industry with focus on ocean transport, ports, security, policies, and issues.
3. Discuss the various issues, problems, and regulations associated with import and export trade in the retail industry.
4. Discuss warehousing and inventory management to include warehousing decisions and operations as well as inventory control and planning management strategies associated with the retail industry.
5. Identify, explain, and discuss advances in technology (software and systems) currently available to the retail industry and the impact technology has on transportation and logistics.
6. Discuss and implement outsourcing processes and management strategies for carrier selection (cost benefits, 3PLs, 4PLs, etc.).
7. Apply various strategies and tactics in negotiating contracts, bids, and pricing with customers, carriers, and shippers.
8. Analyze and appreciate best practices, trends, and issues within retail transportation.

Course Outline

<u>Week</u>	<u>Topic(s)</u>	<u>Learning Objective(s)</u>
1	Modes of domestic transportation and documentation in the retail industry	LO 1
2	International and global logistics	LO 2
3	Export/Import, Regulation, & Policy	LO 3
4	Warehousing and Inventory	LO 4

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	Management	
5	Technology in Retail Transportation	LO 5
6	Management Strategies and Carrier Selection	LO 6
7	Negotiating	LO 7
8	Putting it All Together	LO 8

Course Delivery Method

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

[Disability Accommodations](#)

Grading Scale

Please see the [Student Handbook](#) to reference the University's [grading scale](#).

Citation and Reference Style

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

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Netiquette

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), :), ☺

Disclaimer Statement

Course content may vary from the outline to meet the needs of this particular group.

Academic Services

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to librarian@apus.edu.

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors’ publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. Tutor.com connects you with a professional tutor online

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24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.

- **Disability Accommodations:** Students are encouraged email dsa@apus.edu to discuss potential academic accommodations and begin the review process.

Request a Library Guide for your course (<http://apus.libguides.com/index.php>)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

Turnitin.com

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.