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American Public University System

The Ultimate Advantage is an Educated Mind

School of Security and Global Studies
INTL501
Strategic Intelligence
Credit Hours: 3
Length of Course: 8 Weeks
Prerequisite: INTL500

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Course Description | Evaluation Procedures
Course Scope | Grading Scale
Course Objectives | Course Outline
Course Delivery Method | Policies
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Course Description (Catalog)

INTL501 Strategic Intelligence (3 credit hours)

Strategic Intelligence is an examination of the current structure, function, capabilities, and contributions of individual U.S. national intelligence community members. Students appraise the intelligence cycle, including an overview of the intelligence planning, collection, exploitation, analysis, production, and dissemination phases. A review is also made of intelligence oversight structures and restrictions on U.S. national intelligence community activities as prescribed by federal law, executive and agency directives, and the intelligence oversight system.

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Course Scope
As part of the core requirement, this course introduces the student to critical elements of the discipline. Students will participate in weekly Discussion Forums that correlate to weekly readings. Students will write an analytical research paper, and complete a comprehensive final essay assignment.

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Course Objectives

After successfully completing this course, you will be able to:

**CO-1:** Analyze the history of the intelligence community.

**CO-2:** Evaluate the intelligence structure and the cycle of intelligence.

**CO-3:** Evaluate the critical aspects of intelligence oversight, law, and ethics.

**CO-4:** Evaluate the future challenges faced by the national Intelligence Community.

**CO-5:** Develop a plan for overcoming an issue facing the current structure, function, capability, or partnership impacting one or more of the U.S. national intelligence community members.

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Course Delivery Method

This course, delivered via distance learning, will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be available to each student. Online assignments are due by Sunday at 11:55 pm ET and include all written assignments, examinations, and research papers submitted for grading. Weekly Forum questions (accomplished in groups in a Forum) require an initial response by Thursday at 11:55 pm ET, with all other required responses due by Sunday at 11:55 pm ET. The assigned faculty will support the students throughout this eight-week course.
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Course Resources

Required Course Textbooks

No required text book for this course

The following book is recommended:


Required Readings

- Peer-reviewed journal articles, book chapters, external websites and other assigned readings are found in the Lessons area of the classroom.

- Weekly Lesson Notes and videos or audio files are found in the Lessons area of the classroom.

Evaluation Procedures

The course grade is based on the following assessments:

Discussion Forums – 20 percent

Each week, a discussion question is provided and posts should reflect an assimilation of the readings. Students are required to provide a substantive initial post by Thursday at 11:55 pm ET and respond to 2 or more classmates by Sunday 11:55 pm ET. Forum posts are graded on timeliness, relevance, knowledge of the weekly readings, and the quality of original ideas. Review the rubric for specifics on how your forum will be evaluated.

Research Proposal – 20 percent
Research proposal assignment: The components of this assignment include a research question, a purpose statement, theoretical framework, research design, and a preliminary source list of at least eight (8) sources, six (6) of which must be peer-reviewed. The research question and hypothesis will depend on your chosen case study. The specific research question should relate to a general topic of the course. Additional instructions for this assignment can be found within the lessons section. This assignment will be 4-5 pages in length.

**Literature Review – 25 percent**

Literature review assignment: This literature review will help you fulfill a component within your research paper. Your literature review will focus upon synthesizing information that is specific to your case study. Additional instructions for this assignment can be found within the lessons section. This assignment will be 6-8 pages in length.

**Assignment 3 – 35 percent**

Case Study research paper: The research paper will weave together the first two assignments and incorporate your analysis and findings of your case study. Additional instructions for this assignment can be found within the lessons section. Once complete your case study will be 10-15 pages in length.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Discussion Forums</td>
<td>20 percent</td>
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<tr>
<td>Research Proposal</td>
<td>20 percent</td>
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<tr>
<td>Literature Review</td>
<td>25 percent</td>
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<tr>
<td>Case Study</td>
<td>35 percent</td>
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<tr>
<td><strong>TOTAL</strong></td>
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8 – Week Course Outline

Week 1: Overview & Structure of the National Intelligence Organizations

Course Objectives: CO-1; CO-2

Assignments: Week 1 forum discussions

Required Reading:


VIDEOS/Audio:


Recommended Optional Reading & Resources:

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**Week 2: Theory Integration in Intelligence Research**

**Course Objectives:** CO-3; CO-4; CO-5

**Assignments:** Week 2 forum discussions and assignment 1.

**Required Reading:**


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VIDEO/Audio:


*Recommended Optional Reading & Resources:*


**Week 3: The Intelligence Cycle**

**Course Objectives:** CO-2

**Assignments:** Week 3 forum discussion

**Required Reading:**

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VIDEOS/Audio:

Recommended Optional Reading & Resources:


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**Week 4: History of the Intelligence Community**

**Course Objectives:** CO-1

**Assignments:** Week 4 forum discussion

**Required Reading:**


- World War I Era: Pages 79-158
- World War II Era: Pages 159-220


**VIDEO/Audio:**


**Recommended Optional Reading & Resources:**


**Week 5: Intelligence Oversight**

**Course Objectives:** CO-3

**Assignments:** Week 5 forum discussion and assignment 2.

**Required Reading:**


**VIDEO/Audio:**

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Recommended Optional Reading & Resources:


Week 6: Law and Ethics

Course Objectives: CO-3

Assignments: Week 6 forum discussion

Required Reading:


Read pages 7-11, 26-35 & 40-43


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VIDEO/Audio:


Recommended Optional Reading & Resources:


“Echelon Spy Satelites Part 1” (9:57 min) - https://www.youtube.com/watch?v=i9FKs6RqjC0

“Echelon Spy Satelites Part 2” (9:24 min)- https://www.youtube.com/watch?v=9V1eoBraxA0
Week 7: Public and Private Partnership in Intelligence

Course Objectives: CO-3

Assignments: Week 7 forum discussion

Required Reading:


Recommended Optional Reading & Resources:

None at this time.

**Week 8: Future Challenges within the IC**

**Course Objectives:** CO-4; CO-5

**Assignments:** Week 8 forum discussion and final assignment.

**Required Reading:**


**Video:**

https://www.youtube.com/watch?v=QdxWWSG5f8Y

**Recommended Optional Reading & Resources:**

Internet Tools and Resources for Open Source Intelligence (OSINT). This is a terrific “one stop shop” for OSINT information and resources.

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Policies

Please see the Student Handbook to reference all University policies. Quick links to frequently asked question about policies are listed below.

Drop/Withdrawal Policy
Plagiarism Policy
Extension Process and Policy
Disability Accommodations

Citation and Reference Style
Attention Please: Students will follow the Turabian/Chicago Style as the sole citation and reference style used in written work submitted as part of coursework to the University. See http://www.apus.edu/Online-Library/tutorials/chicago.htm. All written submissions should be submitted in Times New Roman 12pt font with 1” margins, typewritten in double-spaced format. Graduate-level work is expected to be free of grammar, usage, and style errors.

Late Assignments
Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals, I understand you must manage competing demands on your time. Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. Routine submission of late assignments is unacceptable and will result in a point loss of 5% per day late.

Netiquette
Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the
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rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.

- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), : ), 😊

**Disability Accommodations:**


**Online Library**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to librarian@apus.edu.

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors’ publication, and services to search and borrow research books and articles from other libraries.

- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
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- **Electronic Journals**: The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.

- **Tutor.com**: AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. Tutor.com connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.


The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.

- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

**Turnitin.com**

Faculty require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. The instructor will post information in the classroom on student procedures.