BUSN221

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Course Summary

Course : BUSN221 **Title :** Real Estate Appraisal **Length of Course :** 8 **Prerequisites :** N/A **Credit Hours :** 3

Description

Course Description: This course examines property rights and their valuations. Students will have the opportunity to discuss and review terminology, concepts, and best practices on the factors affecting the value of property rights as they relate to general economic theory and the real estate process. Topics will include real estate appraisal methods, valuation of residential and income producing property, influences on market value, and trends in the appraisal industry.

Course Scope:

This course is divided into 8 weeks and is organized to give students a broad context in which to study real estate appraisal. It includes reading assignments, 2 short assignments, and a Research paper. Real estate related Internet resources are provided.

Objectives

After successfully completing this course, you will be able to

LO1: Identify real estate appraisal principles, concepts, and best practices.

LO2: Describe the appraisal profession, qualifications, licensing, and certification.

LO3: Discuss the real estate marketplace identifying the characteristics of markets, the cost of credit, how real estate is financed, and the elements that create value.

LO4: Discuss the details of the appraisal process including the steps, purpose, and limiting conditions.

LO5: Describe the process involved in building construction and the effects it has on the environment.

LO6: Describe and differentiate between the cost approach, sales comparison approach, and the income capitalization approach.

LO7: Identify and calculate appraisal math and statistics equations.

Outline

Week 1:

Topic(s) Introduction The Role of the Appraiser Learning Objective(s) LO1 and LO2

Assignments

Week 1 Introduction Forum

Week 1 Forum Discussion

Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Week 2:

Topic(s)

The Real Estate Market

Market Analysis

How does a Market Analysis compare to an Appraisal?

Learning Objective(s)

LO3

Assignments

Week 2 Forum Discussion

Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Week 3:

Topic(s)

Appraisal Careers

Licensing and Certification Requirements

Learning Objective(s)

LO2

Assignments

Week 3 Forum Discussion

Assignment #1

Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Week 4:

Topic(s)

Recent developments in Real Estate Appraisal

Learning Objective(s)

LO4 and LO5

Assignments

Week 4 Forum Discussion

Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Week 5:

Topic(s)
Appraisal process
Data requirements
Types of Appraisals
Learning Objective(s)
LO4 and LO5
Assignments
Week 5 Forum Discussion
Assignment #2
Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Week 6:

Topic(s)
CMA
The Cost Approach vs The Sales Approach
Learning Objective(s)
LO6 and LO7
Assignments
Week 6 Forum Discussion

Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Week 7:

Topic(s)	
The Appraisal Report	
Learning Objective(s)	
LO4, LO6 and LO7	
Assignments	
Week 7 Forum Discussion	
Assignment #3	
Reading(s)	
This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.	

Week 8:

Topic(s)

Course wrap-up

Open Forum Topic Discussion

Learning Objective(s)

LO's 1 - 7

Assignments

Week 8 Forum Discussion

Reading(s)

This class relies solely on electronic resources which will be available through the classroom. All directions will be given to the students on where to acquire readings through the Lessons area of the classroom for each week.

Evaluation

Grading:

Name	Grade %
Forums	50.00 %
Introduction Forum Post - Week 1	5.56 %
Forum 1	5.56 %
Forum 2	5.56 %
Forum 3	5.56 %
Forum 4	5.56 %
Forum 5	5.56 %
Forum 6	5.56 %
Forum 7	5.56 %
Forum 8	5.56 %
Assignments	50.00 %
Assignment 1: Fixtures vs Personal Property (Due Week 3)	16.67 %
Assignment 2: Research Paper (Due Week 5)	16.67 %
Assignment 3: Estimate of Value (Due Week 7)	16.67 %
Extra Credit	5.00 %
Constitution Day	5.00 %

Materials

Book Title: Various resources from the APUS Library & the Open Web are used. Links provided inside the classroom in the Lessons section.

Author:

Publication Info:

ISBN: N/A

Web Sites

In addition to the required course texts, the following public domain web sites are useful. Please abide by the university's academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Site NameWeb Site URL/AddressThe OWL at Purduehttp://owl.english.purdue.edu/APA Style Homepagehttp://www.apastyle.org/index.aspx

Course Guidelines

Citation and Reference Style

- Students will follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business.
- Please note that no formal citation style is required on forum assignments in the School of Business only attribution of sources (please see details regarding forum communication below).

Tutoring

• <u>Tutor.com</u> offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7. Please visit the APUS Library and search for 'Tutor' to create an account.

Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each assignment.
- Generally speaking, if arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class, unless prior arraignments have been made with the instructor.
- As a working adult, your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

Turn It In

• Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze an assignment submission and report a similarity score. Your assignment submission is automatically processed through the assignments area of the course when you submit your work.

Academic Dishonesty

 Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

Submission Guidelines

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.
- It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor.

Disclaimer Statement

• Course content may vary from the outline to meet the needs of a particular group or class.

Communicating on the Forum

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting day/time after which the instructor will grade and provide feedback, it is not sufficient to wait until the last day to contribute your comments/questions on the forum. The purpose of the forums is to actively participate in an on-going discussion about the assigned content.
- "Substantive" means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- Students must post a response to the weekly forums prompt and post the required number of replies to other students refer to the grading rubric and/or forum instructions for specific expectations on number of replies and word count requirements.
- The main response to the forum need to be provided mid-week refer to the grading rubric and/or forum instructions for specific expectations. Late main response posts to a forum will not be accepted without prior instructor approval.
- Replies must be posted in the week due and replies after the end of the each week will not be graded.

Quizzes and Exams

Quizzes and exams may consist of true/false, multiple choice, and short essay questions. Each quiz/exam is accessible only once. Once a quiz/exam is accessed, you will not be able to access it again if you disconnect. Therefore, allocate time to complete your quiz. Weekly quizzes must be submitted by midnight Eastern Time, Day 7 of the assigned week. Late quizzes or exams will not be accepted without prior instructor approval.

University Policies

Student Handbook

- Drop/Withdrawal policy
- Extension Requests
- <u>Academic Probation</u>
- <u>Appeals</u>

Disability Accommodations

The mission of American Public University System is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society.

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