

BUSN501

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

Course Summary

Course : BUSN501 **Title :** Critical Thinking and Digital Literacy

Length of Course : 8

Prerequisites : N/A **Credit Hours :** 3

Description

Course Description: This BUSN501 Critical Thinking and Digital Literacy course will prepare the transportation and logistics management and reverse logistics management graduate student to address issues associated with critical thinking and digital literacy. Students will be afforded the opportunity to begin to compile artifacts and signature assignments related to their field of study of transportation and logistics management or reverse logistics management. The course is intended to provide a foundation from which the student may use the knowledge and practices gained in this course throughout the rest of their graduate program.

Course Scope:

This **BUSN 501 Critical Thinking and Digital Literacy** course will provide the knowledge of critical thinking and digital literacy needed to progress through the program. This initial course of the graduate program for logistics and reverse logistics will explain to students how to evaluate information, how to leverage technology to access information, and principles of an effective academic argument. Students will be required to critique information for truth, fallacies, opinions, and the thoroughness of the arguments presented. This course will prepare students for the requirements necessary for the e-Portfolio, which will be the capstone for the Transportation & Logistics program and the Reverse Logistics program.

Objectives

After successfully completing this course, you will be able to:

CO1 Differentiate between primary and secondary sources

CO2 Utilize technology to access and organize information in support of research

CO3 Explain ethical considerations in research

CO4 Distinguish between deductive and inductive reasoning

CO5 Evaluate elements of critical thinking (evidence, reasoning, fallacy)

CO6 Construct arguments related to logistical problems by writing supportive argumentative essays

CO7 Critique a current research article looking for concerns with errors in reasoning and insufficient evidence

CO8 Justify arguments and information required to solve real-world problems

Outline

Week 1: Primary and secondary sources

Learning Objective(s)

Differentiate between primary and secondary sources

Week 2: Technology used to access and organize information

Learning Objective(s)

Utilize technology to access and organize information in support of research

Week 3: Ethical considerations in research

Learning Objective(s)

Explain ethical considerations in research

Week 4: Review and optimize outbound operations

Learning Objective(s)

Distinguish between deductive and inductive reasoning

Week 5: Evidence, reasoning, fallacy

Learning Objective(s)

Evaluate elements of critical thinking (evidence, reasoning, fallacy)

Week 6: Elements of argumentative essay

Learning Objective(s)

Construct arguments related to your program outcomes by writing supportive argumentative essays

Week 7: Argument

Learning Objective(s)

Justify arguments and information required to solve real-world problems

Week 8: Support in research

Learning Objective(s)

Critique a current research article looking for concerns with errors in reasoning and insufficient evidence

Evaluation

Grading for the course will be based on the following:

- Eight Forum Assignments
- One Annotated Bibliography
- One Assignment Outline
- Three Written Assignment
- Eight Credo Online Quizzes
- One Final Paper

Grading:

Name	Grade %
Forums	20.00 %
Week 1 Introduction	2.22 %
Week 1 Forum	2.22 %
Week 2 Forum	2.22 %
Week 3 Forum	2.22 %
Week 4 Forum	2.22 %
Week 5 Forum	2.22 %
Week 6 Forum	2.22 %
Week 7 Forum	2.22 %
Week 8 Forum	2.22 %
Paper Outline	5.00 %
Week 5- Outline for Research Paper	5.00 %
Written Assignments	40.00 %
Week 3- Article Review	13.33 %
Week 6 Argumentative Essay	13.33 %
Week 7- Flaws in Argument	13.33 %
Quizzes	10.00 %
Credo Assessment 1	1.43 %
Credo Assessment 2	1.43 %
Credo Assessment 5	1.43 %
Credo Assessment 6	1.43 %
Credo Assessment 7	1.43 %
Credo Assessment 8	1.43 %
Credo Assessment 9	1.43 %
Final Paper	25.00 %
Week 8- Customer Service Paper	25.00 %

Materials

Book Title: Learning to Think Things Through: A Guide to Critical Thinking Across the Curriculum, 4th ed.

Author: Gerald M. Nosich

Publication Info: Pearson

ISBN: 9780137085149

Book Title: Various resources from the APUS Library are used and will be available through the classroom.

Author: N/A

Publication Info: N/A

ISBN: N/A

Additional Reading:

Tittle, P. (2011). *Critical Thinking : An Appeal to Reason*. New York: Routledge. APUS Library

Link: [http://ezproxy.apus.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=nlebk
&AN=347248&site=ehost-live&scope=site](http://ezproxy.apus.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=347248&site=ehost-live&scope=site)

Recommended Text:

Perrin, Robert. (2009)

"Publication Manual of the American Psychological Association" (APA) 6th Ed. - July 2009 ISBN: 1433805618

Course Guidelines

Citation and Reference Style

- Students will follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business.
- Please note that no formal citation style is required on forum assignments in the School of Business—only attribution of sources (please see details regarding forum communication below).

Tutoring

- [Tutor.com](http://www.tutor.com) offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7. Please visit the APUS Library and search for 'Tutor' to create an account.

Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each assignment.
- Generally speaking, if arrangements are not made in advance, a late penalty of 10% will be assessed

for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class, unless prior arraignments have been made with the instructor.

- As a working adult, your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

Turn It In

- Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze an assignment submission and report a similarity score. Your assignment submission is automatically processed through the assignments area of the course when you submit your work.

Academic Dishonesty

- Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

Submission Guidelines

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.
- It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor.

Disclaimer Statement

- Course content may vary from the outline to meet the needs of a particular group or class.

Communicating on the Forum

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting day/time after which the instructor will grade and provide feedback, it is not sufficient to wait until the last day to contribute your comments/questions on the forum. The purpose of the forums is to actively participate in an on-going discussion about the assigned content.
- "Substantive" means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- Students must post a response to the weekly forums prompt and post the required number of replies to other students – refer to the grading rubric and/or forum instructions for specific expectations on number of replies and word count requirements.
- The main response to the forum need to be provided mid-week – refer to the grading rubric and/or forum instructions for specific expectations. Late main response posts to a forum will not be accepted without prior instructor approval.
- Replies must be posted in the week due and replies after the end of the each week will not be graded.

Quizzes and Exams

- Quizzes and exams may consist of true/false, multiple choice, and short essay questions. Each quiz/exam is accessible only once. Once a quiz/exam is accessed, you will not be able to access it again if you disconnect. Therefore, allocate time to complete your quiz. Weekly quizzes must be submitted by midnight Eastern Time, Day 7 of the assigned week. Late quizzes or exams will not be accepted without prior instructor approval.
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University Policies

[Student Handbook](#)

- [Drop/Withdrawal policy](#)
- [Extension Requests](#)
- [Academic Probation](#)
- [Appeals](#)
- [Disability Accommodations](#)

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