# **MAPP697 16**

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

# **Course Summary**

Course: MAPP697 Title: Public Policy Project Capstone

Length of Course: 16

Prerequisites: N/A Credit Hours: 3

# **Description**

**Course Description:** The Public Policy Project Capstone course gives students the opportunity to choose a current policy in which they are interested and conduct an in-depth policy analysis from many critical perspectives. This will be supported by submissions of a policy brief, target audience assessment, budgetary analysis and timeline and a strategic media plan. The creative project must demonstrate originality and will follow the style requirements set by the department currently the American Psychological Association (APA) Publication Manual. NOTE: This course may not be taken until all other courses are COMPLETED.

### **Course Scope:**

The course offers students an opportunity to apply the concepts learned through the completion of their coursework in the Public Policy program to plan and execute a policy project. The intent of the project is to demonstrate the student has mastered the desired objectives of the program.

# **Objectives**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

## **Outline**

## Week 1: Introduction/Project Topic

#### Learning Outcomes

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
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- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

### Required Readings

APUS End of Program Capstone End of Program (EOP) Manual at

http://apus.libguides.com/APUS ePress/EOP Manual

and other reading as needed to support your project.

## Assignments

Post an introduction forum and submit a preliminary Topic Statement and begin identifying relevant sources.

#### Week 2: Project Proposal

#### **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
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- · Design public policies to solve strategic or social problems.
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#### Required Readings

APUS End of Program Capstone End of Program (EOP) Manual at

http://apus.libguides.com/APUS ePress/EOP Manual

and other reading as needed to support your project.

Assignments

Submit Proposal

# Week 3: Policy Brief

#### Learning Outcomes

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- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

#### Required Readings

APUS End of Program Capstone End of Program (EOP) Manual at

http://apus.libguides.com/APUS\_ePress/EOP\_Manual

and other reading as needed to support your project.

Assignments

Submit Brief

#### Week 4: Continue work on project

#### **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
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- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

#### Required Readings

As needed to support your project.

Assignments

Revise any comments from professor on previous work

Continue drafting the project.

#### Week 5: Continue work on your project

#### **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

## Required Readings

As needed to support your project.

Assignments

Continue drafting the project.

### Week 6: Continue work on your project

#### **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

#### Required Readings

As needed to support your project.

#### Assignments

Continue drafting the project. Weeks 6-10 will require forum entries which will end up as part of your journal.

#### Week 7: Continue work

#### **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.

- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

As needed to support your project.

#### Assignments

Continue drafting the project. Weeks 6-10 will require forum entries which will end up as part of your journal.

#### Week 8: Continue work

### **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

# Required Readings

As needed to support your project.

#### Assignments

Continue drafting the project. Weeks 6-10 will require forum entries which will end up as part of your journal.

#### **Week 9: Continue Work**

## **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

As needed to support your project.

#### Assignments

Continue drafting the project. Weeks 6-10 will require forum entries which will end up as part of your journal.

#### Week 10: Continue work

# **Learning Outcomes**

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

## Required Readings

As needed to support your project.

#### Assignments

Continue drafting the project. Weeks 6-10 will require forum entries which will end up as part of your journal.

#### Week 11: Continue work

#### Learning Outcomes

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

#### Required Readings

As needed to support your project.

# Assignments

Continue drafting the project. Weeks 6-10 will require forum entries which will end up as part of your journal.

#### Week 12: Journal

#### Learning Outcomes

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

#### Required Readings

As needed to support your project.

Assignments

Submit Journal

#### Week 13: Continue work

#### Learning Outcomes

- Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

# Required Readings

As needed to support your project.

#### Assignments

Revise all previous submissions incorporating comments from the professor

#### Week 14: Draft Project

#### Learning Outcomes

· Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.

- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
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As needed to support your project.

Assignments

Draft project due.

#### Week 15: Three minute thesis

#### Learning Outcomes

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- · Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.
- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

#### Required Readings

As needed to support your project.

#### Assignments

Submit your Three Minute Capstone video in the assignment section and make any revisions to the draft noted by the professor.

#### Week 16: Final project and forum for sharing

#### Learning Outcomes

- · Evaluate the multi-disciplinary nature of the major theories underlying the discipline of public policy.
- Extrapolate the processes by which public policies are designed, implemented, and evaluated.
- · Implement a variety of quantitative and qualitative methods to the study of public policy issues.
- · Evaluate the effectiveness of existing (or the impact of proposed) public policies.

- · Demonstrate appropriate analytical skills to contemporary policy issues.
- · Design public policies to solve strategic or social problems.
- · Communicate policy recommendations to diverse audiences.

As needed to support your project.

#### Assignments

Submit final project with all revisions and corrections completed. Submit your Three Minute Thesis in the forum. Comment on those of your classmates.

# **Evaluation**

# **Grading:**

Name	Grade %
Proposal	10.00 %
Proposal (week 2)	10.00 %
Policy Brief	10.00 %
Policy Brief (Week 3)	10.00 %
Journal	10.00 %
Journal (Week 12)	10.00 %
Policy Analysis Draft	20.00 %
Policy Analysis - Draft (Week 14)	20.00 %
Three Minute Capstone	10.00 %
Three Minute Capstone (Week 15)	10.00 %
Final Analysis Project	40.00 %
Final Analysis submission (Week 16)	40.00 %

# **Materials**

**Book Title:** There are no required books for this course.

Author: NOTE

Publication Info:

ISBN: NTR

# **Course Guidelines**

# Citation and Reference Style

• Attention Please: Students will follow the APA Format as the sole citation and reference style used in

written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

# **Tutoring**

<u>Tutor.com</u> offers online homework help and learning resources by connecting students to certified
tutors for one-on-one help. AMU and APU students are eligible for 10 free hours\* of tutoring provided
by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter
Resource Library offering educational resources, worksheets, videos, websites and career help.
Accessing these resources does not count against tutoring hours and is also available 24/7. Please
visit the APUS Library and search for 'Tutor' to create an account.

# **Late Assignments**

- Students are expected to submit classroom assignments by the posted due date and to complete the
  course according to the published class schedule. The due date for each assignment is listed under
  each Assignment.
- Generally speaking, late work may result in a deduction up to 20% of the grade for each day late, not to exceed 5 days.
- As a working adult I know your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

#### Turn It In

Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit
before submitting it for a grade. Plagiarism in a capstone will result in inability to graduate with the
degree. This is automatically processed through the Assignments area of the course. If your turnitin
ratio is high you can revise and resubmit.

# **Academic Dishonesty**

Academic Dishonesty incorporates more than plagiarism, which is using the work of others without
citation. Academic dishonesty includes any use of content purchased or retrieved from web services
such as CourseHero.com. Additionally, allowing your work to be placed on such web services is
academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from
any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not
copy/paste, and always cite.

# **Submission Guidelines**

 Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc) See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.

#### **Disclaimer Statement**

• Course content may vary from the outline to meet the needs of this particular group.

## **Communicating on the Forum**

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the
  more interesting and fun the course will be. Only substantive comments will receive credit. Although
  there is a final posting time after which the instructor will grade comments, it is not sufficient to wait until
  the last day to contribute your comments/questions on the forum. The purpose of the forums is to
  actively participate in an on-going discussion about the assigned content.
- "Substantive" means comments that contribute something new and hopefully important to the
  discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment
  contributes a new idea or perspective, a good follow-up question to a point made, offers a response to

- a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful
  and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be
  tolerated.

# **University Policies**

## Student Handbook

- Drop/Withdrawal policy
- Extension Requests
- Academic Probation
- Appeals
- <u>Disability Accommodations</u>

The mission of American Public University System is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society.

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