# American Public University System

The Ultimate Advantage is an Educated Mind

School of Security & Global Studies
SCMT510
Security Management Ethics
3 Credit Hours
8 Weeks
Prerequisite: None

#### **Instructor Information**

*Instructor*: See information provided in the Syllabus link in the classroom

Email: Please use internal classroom messaging system

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## **Course Description (Catalog)**

This course is an examination of issues of professional and ethical behavior within the security industry. Key issues examined include professional behavior of the individual and the agency. Current topics such as sexual harassment, professionalism, and industry standards are discussed.

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# **Course Scope**

Ethics affects every facet of the security industry. Topics covered include: an overview of business ethics, defining ethics, ethical principles, ethics in a free market economy, ethical competitiveness, environmental considerations, production and marketing issues, ethics and job discrimination, the security manager and the organization, creating an ethics policy, enforcing ethical guidelines, ethical behavior in international corporations, differences in ethical viewpoints around the world, and timely case studies.

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# **Course Objectives**

After successfully completing this course, you will be able to

- Reconstruct and explore the basis for modern ethical thought from the security management viewpoint.
- Select and examine the basics of successful security operations and apply them to overseas ethical scenarios.
- Synthesize an ability to use proven methods, concepts, and theories to develop unique solutions to problems associated with rapidly changing social, economic, and technological situations.
- Test and validate new paradigms regarding the management of international business relations viewed from ethical and cultural perspectives of various cultures.
- Evaluate the impact of job discrimination and affirmative action programs as they apply to a security department in the 21<sup>st</sup> Century.

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# **Course Delivery Method**

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. To facilitate class interaction, forum discussion assignments are due by Friday evenings of the week as noted. All other course work is due by Sunday evenings of the week as noted and includes forum classmate responses, papers, projects, and quizzes/examinations submitted for review by the Faculty Member. Assigned faculty will support the students throughout this eight-week course.

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# **Course Resources**

# **Required Course Textbooks**

Collins, D. (2012), Business ethics. Hoboken, NJ: John Wiley & Sons.

Print ISBN: 978-0-470-63994-8

Web ISBN: 0-470639-94-6

## **Optional Text**

*Publication manual of the American Psychological Association* (2009). (6<sup>th</sup> ed.).

Washington, D.C.: American Psychological Association.

Microsoft Office (MS Word, MS Excel, MS PowerPoint) Adobe Acrobat Reader

**Required Readings** 

See weekly readings.

#### **Additional Resources**

Noted throughout this course

#### **Web Sites**

Noted throughout this course

In addition to the required course texts, the following public domain web sites are useful. Please abide by the university's academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Site Name	Web Site URL/Address
ASIS Intl.	http://www.asisonline.org/
Business Ethics in a Global Marketplace	http://www.refresher.com/abahglobal.html
Foreign Corrupt Practices Act (FCPA)	http://www.justice.gov/criminal/fraud/fcpa/
CCS Code of Ethics	http://www.centcomsec.org/ethics.html
Ethical Issues in IT Security	http://www.windowsecurity.com/articles/Ethical-
	Issues-IT-Security-Professionals.html
The International Code of Conduct for Private	http://icoc-psp.org/uploads/Companies_Signing.pdf
Security Service Providers (2010)	
Security and Ethical Challenges (IT)	http://missecurity.wetpaint.com/
<b>Business Roundtable: Institute for Corporate Ethics</b>	http://www.darden.virginia.edu/corporate-
- Case Studies	ethics/cases.htm
Ethical Challenges and Market Globalization	http://www.ehow.com/info_8619406_ethical-
	challenges-market-globalization.html
Security Focus	http://www.securityfocus.com/
Corporate Security Resources	http://www.csr-i.com/management_resources.shtml

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## **Evaluation Procedures**

All work for this course is due to be turned in no later than midnight (EST) on Friday of the week in which the assignment is due. The two mandatory forum responses to fellow students are due no later than midnight, Sunday (EST) of the week in which the forum is due.

**Reading Assignments**: See weekly readings below

Supplemental Readings: See supplemental readings below

**Forum Assignments:** 

The grading is based on six graded homework assignments (forums), two short Exams, a research paper and an open-book final examination.

1. There is an Introduction – Week 1 (post to forum only – ungraded but mandatory) and six additional Forum assignments during the course. The forums reinforce major elements of the course (Ethical Issues). These assignments address relevant ethical questions, constructs, and dilemmas from the text and provided supplementary resources. They are selected to provide the student with hands-on experience in applying the techniques and models discussed. Forums should be prepared in Microsoft Word or a compatible word processing program uploaded into the classroom as per the instructions in "Announcements" by the due date posted in "Assignments" in the electronic classroom.

Homework Assignments: See Forums and Research Paper

#### Exams/Exams:

- 1. There are two Exams, each of which comprises 10% of the final grade. Both Exams are not timed and set for multiple access. The Exams cover selected case studies in the textbook. Each consists of short essay questions. Please coordinate with the professor for any special arrangements.
- 2. There is a final examination which comprises 25% of the final grade. The exam is not timed and set for multiple access. The exam covers all important points discussed in the textbook. Each question requires short essay responses. Please coordinate with the professor for any special arrangements.

Field Experience Assignments: NA

## Research Paper:

Each student prepares and submits research paper as discussed in detail below. It comprises 20% of the final grade.

Option #1 - Each student writes a detailed research paper in APA format (and a body length of a minimum of twelve pages) on one of the following topics covered through Chapter 4 of the text:

- 1 The nature of business ethics
- 2 Moral responsibility and blame
- 3 Utilitarianism
- 4 Rights and duties
- 5 Kantian theory
- 6 Justice theories
- 7 The ethics of care
- 8 Virtue theory
- 9 Morality and international business
- 10 Free market theory
- 11 Social Darwinism
- 12 Perfectly competitive markets and ethics
- 13 Competition typology
- 14 Oligopolies and public policy

Option #2 - The student composes a research paper describing in detail a real-world professional ethical dilemma concerning a law enforcement or security management premise. Again, this paper must be a minimum of 12 pages in length exclusive of title and Reference pages, etc.

The student discusses the topic in detail, examining the dilemma utilizing material learned through Chapter 4 of the ethics text, associated course materials, websites, and anecdotal knowledge. The student presents the solution selected to manage the dilemma, or discusses reasons why the dilemma remains unsolved.

The selected subject must be covered in-depth using all available resources and appropriate citations to reinforce key points of your argument. Supposition has no place in the paper. All key points are defended with facts.

All papers are written using the APA sixth edition format. The only authorized Web resource for APA 6<sup>th</sup> ed. is located at: <a href="http://owl.english.purdue.edu/owl/resource/560/15/">http://owl.english.purdue.edu/owl/resource/560/15/</a>

and the link to the APA sixth edition research paper format video in the Week 1 Course Announcement in the online classroom and in the AMU Online Library. Remember that a formal research paper must utilize at least three verifiable sources in the Reference section. You must use MS-Word or a Word-compatible word-processing program.

Your paper will be graded using the Rubric criteria as explained in the Rubric contained in "Resources."

#### **FEMA Certification Courses:**

The Emergency Management Institute (EMI) offers self-paced courses designed for people who have emergency management responsibilities and the general public. All are offered free-of-charge. During this session you will complete four of these certification courses. Grading for these courses is Pass/Fail. Each course is worth 5% of your final course grade. Upon successful completion of each course a link to access each certificate will be sent to the email address you registered with. In order to receive credit for each course, you must upload a copy of you FEMA certificate of completion to the appropriate Assignment tab.

The points earned on course assignments determine the course grade. The final grade in the course is based on total points. Grades are assigned based on the following term composite scores:

Graded Instruments	Points	Percent of Grade
Forum 1	100	5
Exam #1	100	10
Forum 2	100	5
Forum 3	100	5
Exam #2	100	10
FEMA Decision Making & Problem		5
Solving	100	
Forum 5	100	5
Forum 6	100	5
Research Paper	100	20
Forum 7	100	5
FEMA Ethics Certification Course	100	5
Final Exam	100	20

Total 1200 100

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# 8 – Week Course Outline

Week	<b>Topic</b>	Learning Objectives	Readings	<u>Assignment</u>
1	Unethical Behaviors in Organizations and Human Nature An Historical Perspective on Business Ethics	LO1-Assess academic research on the nature of business ethics.  LO2-Devise a working definition of ethics as applied to security management.  LO3-Measure the role of ethics in national and multinational enterprises.  LO4-Formulate a legitimate definition of "ethical relativism."  LO5-Propose definitions of the stages of moral development	Collins, Preface, Part 1: Chapter 1 & 2  Additional Web resources in the weekly announcements	Introduction – Week 1 forum posting (post to forum only) – mandatory - ungraded Forum #1
2	Hiring Ethical People  Codes of Ethics and Codes of Conduct	LO1-Assess utilitarian ethical theory and apply it to the security profession.  LO2-Compare and contrast rights and duties (negative, positive, contractual).	Collins, Part 2, Chapter 3 & 4  Additional Web resources in the weekly announcements	Exam #1 Forum #2

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		LO3-Validate and discuss Kant's categorical imperative.  LO4-Critique John Rawls' theory of justice as fairness.		
		LO5-Develop a working knowledge of virtue ethics.		
3	Ethical Decision Making Ethics Training	LO1-Develop a grasp of western business ideology.  LO2-Assess similarities/differenc es between command & market systems.  LO3-Evaluate and discuss the free market theory of John Locke.  LO4-Critique and discuss Adam Smith's writings on free market utility.  LO5-Validate definitions of the	Collins, Part 2, Chapter 5 & 6  Additional Web resources in the weekly announcements	Forum #3  FEMA Decision Making & Problem Solving certification course
		real purpose of government.		
4	Review of previous topics for Exam #2	LO1-Judge and discuss "perfect" competition.  LO2-Assess monopoly competition in light of justice, utility, and rights.	None  Additional Web resources in the weekly announcements	Exam #2
		LO3-Set-up discussion groups on		

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		oligopolistic competition.  LO4-Critique agreements and bribery within the context of oligopolies.  LO5-Evaluate and discuss case studies involving Intel and Archer Daniels Midland.		
5	Respecting Employee Diversity Ethics Reporting Systems	LO1-Compare and contrast the ethical and moral dimensions of pollution.  LO2-Propose various controls on pollution and assess their associated costs.  LO3-Critique corporate responsibilities in regards to pollution control.  LO4-Validate the rights of future generations to a safe environment.  LO5-Evaluate case studies concerning the OK Tedi Copper Mine and "Gas or Grouse?" Consider the security manager's role in pollution control.	Collins, Part 2, Chapter 7 & Part 3, Chapter 8  Additional Web resources in the weekly announcements	Forum 5
6	Managers as Ethical Leaders and Role Models	LO1-Compare and contrast market needs and consumer	Collins, Part 3, Chapter 9 & 10  Additional Web resources in the	Research Paper Forum #6

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	Engaging and Empowering Ethical Employees	protection.	weekly announcements	
		LO2-Assess the "Contract" view of business responsibilities towards consumers.		
		LO3-Validate and discuss the "Social Costs" view of manufacturer duties.		
		LO4-Synthesize the ethics of advertising.		
		LO5-Critique consumer privacy issues in light of security responsibilities.		
	Environmental Management	LO1-Assess job discrimination and discuss its various forms and components.	Collins, Part 4, Chapter 11  Additional Web resources in the weekly announcements	Forum #7  FEMA Ethics Certification Course
		LO2-Critique discrimination in the forms of wage and desirable occupations.		
7		LO3-Assemble and analyze the components of sexual harassment.		
		LO4-Collect and analyze the various aspects of affirmative action.		
		LO5-Set-up a discussion group on "managing diversity."		

	Community Outreach and Respect	LO1-Predict and analyze employee obligations to the corporation and vice versa.  LO2-Develop tools for ensuring job satisfaction and	Collins, Part 4, Chapter 12  Additional Web resources in the weekly announcements	Final Exam
8		maintaining employee rights.  LO3-Critique the concept of employee participation/particip atory management.		
		LO4-Test the caring organization concept.		
		LO5-Develop a tolerance and grasp of ethical issues in the multicultural workplace.		

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#### **Policies**

Please see the <u>Student Handbook</u> to reference all University policies. Quick links to frequently asked question about policies are listed below.

Drop/Withdrawal Policy
Plagiarism Policy
Extension Process and Policy
Disability Accommodations

# **Writing Expectations**

Describe your writing expectations.

## Citation and Reference Style

Attention Please: Students will follow the APA 6<sup>th</sup> Edition as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the *Publication manual of the American Psychological Association* (2009). (6<sup>th</sup> ed.).

## **Late Assignments**

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals, I understand you must manage competing demands on your time. Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. Routine submission of late assignments is unacceptable and may result in points deducted from your final course grade.

#### **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper "Netiquette" must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- Technology Limitations: While you should feel free to explore the full-range of creative
  composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not
  fully support MIME or HTML encoded messages, which means that bold face, italics,
  underlining, and a variety of color-coding or other visual effects will not translate in your email messages.
- **Humor Note:** Despite the best of intentions, jokes and <u>especially</u> satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ;-),:), ©

#### **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

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## **Online Library**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to <a href="mailto:librarian@apus.edu">librarian@apus.edu</a>.

- Charles Town Library and Inter Library Loan: The University maintains a special library with a
  limited number of supporting volumes, collection of our professors' publication, and services to
  search and borrow research books and articles from other libraries.
- *Electronic Books:* You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- *Electronic Journals:* The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- *Tutor.*com: AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. <u>Tutor.com</u> connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.

# Request a Library Guide for your course (<a href="http://apus.libguides.com/index.php">http://apus.libguides.com/index.php</a>)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

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#### Turnitin.com

**Turnitin.com** is a web-based <u>plagiarism</u> prevention application licensed, for campus use, through the APUS Online Library. Your assignments will be automatically submitted for review and requires no action on your part.

Turnitin.com analyzes electronic submissions of student writing, compares them to the contents of a huge online database, and generates a customized Originality Report. The database used to produce this analysis contains a massive collection of documents available on the Internet from both free and commercial sources, as well as the full texts of all other papers that have been previously submitted to Turnitin.com.

Similarity index is based on the amount of matching text to a submitted paper:

Blue = no matching text

Green = one word to 24% matching
Yellow = 25 -49% matching text
Orange = 50-74% matching text
Red = 75-100% matching text

# **Selected Bibliography**

## **Table of Contents**

Agatiello, O. (2008). Ethical governance: beyond good practices and standards. London: Management Decision.

ASIS International. (2011). *Protection of assets manual*. Retrieved from: http://www.protectionofassets.com/index.cfm?fuseaction=Login.Login

Bailes, R. (2006). Facilitation payments: culturally acceptable or unacceptably corrupt? *Business Ethics: A European Review* v.15.

- STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.
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- Roper, C. (1999). *Risk management for security professionals*. Boston: Butterworth-Heinemann.
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