# American Public University System

The Ultimate Advantage is an Educated Mind

School of Business
TLMT 313
Supply Chain Management
3 Credit Hours
8 Weeks
Prerequisite(s): None

Please see the **Lessons** area in the classroom for additional course specific information

#### **Table of Contents**

Course Description	Course Scope	Course Materials
Course Objectives	Course Outline	Course Delivery Method
Academic Services	<u>Policies</u>	<u>Turnitin.com</u>

# **Course Description (Catalog)**

**TLMT 313 Supply Chain Management:** This course is a study of supply chain management from the consumer back to raw materials. The entire process is studied from the standpoint of the leading theory and practice of cutting edge organizations.

## **Course Scope**

This **TLMT 313 Supply Chain Management** course focuses on today's global and increasingly competitive economy, companies (both large and small) who need to work smarter, harder, and more efficiently to remain viable and competitive. In the recent past, purchasing, logistics, finance, and shipping used to be considered separate and individual functions. This decentralized, semi integrated approach has recently been viewed as ineffective and inefficient. The current concept of Supply Chain Management involves the effective management and integration of these functions to produce and deliver a quality product to a customer at a competitive cost while realizing a good profit. Synchronizing organizational processes, functions and activities has enabled modern corporations – regardless of size – to reduce costs, increase efficiency, while at the same time maintaining the flexibility to be responsive to their client's everchanging needs and requirements. Purchased materials and services account for 50-75% of the cost operations in most organizations and, in some cases, 80-90% for both manufacturing and service industries. "Outsourcing" of entire functions such as logistics and procurement of raw materials, parts, sub assemblies, operating supplies, and capital equipment have increased as firms concentrate on core competencies. Therefore, "Materials and Services" provide an enormous potential area of cost savings

along with increased quality of service. For example, a five percent (5%) reduction in materials cost can increase ROI by thirty percent (30%)!

## **Course Materials**

#### **Required Course Textbooks**

Principles of Supply Chain Management: A Balanced Approach, 4th Edition - the VitalSource eBook is available through the APUS Bookstore.

The VitalSource e-book is provided via the APUS Bookstore. Please visit <a href="http://apus.libguides.com/bookstore">http://apus.libguides.com/bookstore</a> for more information.

## **Course Objectives**

After successfully completing this course, students will fulfill the following Learning Objectives (LO):

- LO1: Examine the concepts of logistics, supply management, warehousing, and transportation as they relate to Supply Chain Management.
- LO2: Confirm supply chain management's contribution to organization's competitive advantage.
- LO3: Define the necessary assessment techniques to quantify successful Supply Chain Management.
- LO4: Summarize conflict management techniques use by the Supply Chain Manager.
- LO5: Explain the importance of cross-functional communication in an organization to the effectiveness of a supply chain.
- LO6: Formulate an individual management style and philosophy based on coursework, business, and life experiences.
- LO7: Defend the Supply Manager's role in today's global market.
- LO8: Differentiate risks associated with the Global Supply Chain.

## **Course Outline**

<u>Week</u>	<u>Topic</u>	Learning Objectives
1	The Foundation	LO-1
2	The Requirements Process	LO-2
3	Sourcing	LO-3
4	Internet Assignment	LO-4
5	Cost Management	LO-5

6	Managing Contracts and Relationships	LO-6
7	Materials Management	LO-7
8	Implement Value Network Management	LO-8

## **Course Delivery Method**

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

#### **Policies**

Please see the <u>Student Handbook</u> to reference all University policies. Quick links to frequently asked question about policies are listed below.

<u>Drop/Withdrawal Policy</u> <u>Plagiarism Policy</u> <u>Extension Process and Policy</u> <u>Disability Accommodations</u>

## **Grading Scale**

Please see the <u>Student Handbook</u> to reference the University's <u>grading scale</u>.

## **Citation and Reference Style**

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

# **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper "Netiquette" must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- Technology Limitations: While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- Humor Note: Despite the best of intentions, jokes and <u>especially</u> satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ;-),:),

# **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

#### **Academic Services**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to <a href="mailto:librarian@apus.edu">librarian@apus.edu</a>.

- Charles Town Library and Inter Library Loan: The University maintains a special library
  with a limited number of supporting volumes, collection of our professors' publication,
  and services to search and borrow research books and articles from other libraries.
- *Electronic Books:* You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- *Electronic Journals:* The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- Tutor.com: AMU and APU Civilian & Coast Guard students are eligible for 10 free hours
  of tutoring provided by APUS. <u>Tutor.com</u> connects you with a professional tutor online
  24/7 to provide help with assignments, studying, test prep, resume writing, and more.
  Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you

- need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- **Disability Accommodations**: Students are encouraged email <u>dsa@apus.edu</u> to discuss potential academic accommodations and begin the review process.

Request a Library Guide for your course (<a href="http://apus.libguides.com/index.php">http://apus.libguides.com/index.php</a>)
The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: <a href="mailto:librarian@apus.edu">librarian@apus.edu</a>.

## Turnitin.com

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.