

**STUDENT WARNING:** This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

## American Public University System

*The Ultimate Advantage is an Educated Mind*

<p style="text-align: center;"><b>School of Business</b> <b>TLMT 502</b> <b>Comparative Transportation Systems</b> <b>3 Credit Hours</b> <b>8 Weeks</b> <b>Prerequisite(s): None</b></p>
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Please see the **Lessons** area in the classroom for additional course specific information

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### Course Description (Catalog)

This **TLMT 502 Comparative Transportation Systems** course is designed to provide students with a solid knowledge of multi-modal transportation systems, the characteristics of individual transportation modes, international differences in transportation management, and transportation economics as they apply to multi-modal transportation management. Topics include comparative analysis of the various modes (motor carriers, railroads, water carriers, air carriers and pipelines), international differences in transportation management, comparative economics of transportation systems and the role of transportation systems in the modern organization.

### Course Scope

This **TLMT 502 Comparative Transportation Systems** course is a review of the policy foundations and practical applications of the nations' domestic transportation structure. We will examine the critical issues in transportation, such as congestion, emergencies, energy, the environment, equity, finance, human capital, infrastructure, institutions, and safety. We will also compare and analyze transportation systems in other countries than the U.S. and analyze the potential impacts of foreign or international transportation systems, needs, and concepts to those of the U.S. applies the basics of economic analysis

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to transportation economics in the United States. Discussions, papers, and examples will clarify the various concepts.

## Course Materials

### Required Course Textbooks

**BOOK 1** Nordahl, Darrin (2009). *My Kind of Transit: Rethinking Public Transportation in America*. Center for American Places.

**BOOK 2** Fernie, J., Sparks, L (2014). *Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain (4<sup>th</sup> Edition)*. Kogan Page.

## Course Objectives

After successfully completing this course, students will fulfill the following **Learning Objectives (LO)**:

1. Assess the impact of public policy on the development of the nation's transportation structure.
2. Define the elements of an integrated, intermodal transportation policy.
3. Appraise transportation system components
4. Evaluate the development of the air transport system.
5. Evaluate the development of the rail transport system.
6. Evaluate the development of the surface transport system.
7. Define, compare, and contrast special carriers, such as owner-operator, drayage carriers, and consolidators.
8. Identify the factors that contribute to intermodal growth.

## Course Outline

Week	Topics	Learning Objectives
1	An overview of transportation activities in the U.S. & An analysis of the critical issues in Retail Logistics	LO-1 LO-2
2	An Overview of Transportation Components	LO-3 LO-7
3	Overview of U.S. Transportation Policy &	LO-1 LO-6

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	Relationships in the Supply Chain	LO-7
4	The Current Environment for Highway and Mass Transit & Non-Food Logistics	LO-1 LO-2 LO-3 LO-8
5	The Rail Infrastructure & Food Transportation	LO-5 LO-6 LO-8
6	Intermodal Freight Transportation, fashion industry & RFID Technology	LO-7
7	The Foreign Transportation Infrastructures & The development of online retail logistics	LO-2 LO-4 LO-8
8	The Future of Transportation & The Greening of Retail Logistics	LO-3 LO-8

### Course Delivery Method

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

### Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

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### [Disability Accommodations](#)

#### **Grading Scale**

Please see the [Student Handbook](#) to reference the University's [grading scale](#).

#### **Citation and Reference Style**

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

#### **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), :), ☺

#### **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

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The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to [librarian@apus.edu](mailto:librarian@apus.edu).

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. [Tutor.com](http://tutor.com) connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- **Disability Accommodations:** Students are encouraged email [dsa@apus.edu](mailto:dsa@apus.edu) to discuss potential academic accommodations and begin the review process.

**Request a Library Guide for your course (<http://apus.libguides.com/index.php>)**

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: [librarian@apus.edu](mailto:librarian@apus.edu).

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Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.