American Public University System

The Ultimate Advantage is an Educated Mind

School: School of Business
Course Number: BUSN699
Course Name: Business Administration Practicum and Integration Project
Credit Hours: 3
Length of Course: 8 Weeks
Prerequisite: Completion of Program Coursework

Please see the Lessons area in the classroom for additional course specific information

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Course Description (Catalog)

The experiential or practical component of the class aims to apply learning in an aspect of interest related to the degree and concentrations of the student’s areas of specialization. It is understood to be a supervised practicum that requires approval by APUS before entering into the relationship with the organization. The selection of an organization or site for the practicum must relate to the content of the student’s course work and/or concentration. Goals of the applied practicum and integration seminar will be submitted by the student for approval using an application for approval to the Faculty member, Department Chair and Dean of Graduate Studies. The organization will serve as an opportunity to experience the practice of an area of management related to the focus of the student’s degree. This option will act as a capstone of the student’s program and is to be completed in the student’s final semester. While learning objectives that are specific to the academic discipline have been identified for each degree program, the University System also outlines general education outcomes (Level 1 and 2) that are sought throughout the institution and at each degree level. For a comprehensive discussion of these objectives please refer to the academic catalog.

Course Scope
STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

It is important for graduate students to culminate their degree experience with a comprehensive final exam, paper, and/or experience. This integration practicum forces the student to: (a) rise above individual courses to reach a comprehensive understanding of theory and first principles in their respective academic discipline; (b) use the knowledge gained in individual courses as the foundation from which such comprehensive understanding is reached; (c) obtain real life experience in their area of concentration to integrate theory and practice; and (d) reflect upon their experience in the completion of a reflection paper.

Course Materials

Websites and Videos

In addition to the required course texts, the following public domain websites and video links are useful. Please abide by the university’s academic honesty policy when using Internet sources. Note website and video addresses are subject to change.

- American Psychological Association (APA) Style Website
- Purdue Online Writing Lab
- YouTube Video on Formatting an APA Style Paper
- Microsoft Office Training Website
- YouTube Videos on Microsoft Excel for Beginners
- Needles, Powers, and Crosson Textbook Companion Website
- Turnitin Website
- YouTube Video Accounting Lectures by Susan Crosson
- principlesofaccounting.com
- NetMBA.com

Course Objectives

After successfully completing this course, you will be able to

1. Evaluate and obtain approval for an organization or project of interest related to your concentration and/or area of study in order to demonstrate learning and apply concepts to practice.
2. Determine and obtain an approval for a workplace mentor to guide your work during your practicum.
3. Synthesize, Integrate and apply business theory to an identified practice of business administration
4. Evaluate practice in the light of related business and management theory
5. Revise skills in critical reflection and analysis through completion of a reflection log
6. Assess and develop theory in the context of business practice
7. Complete a 120 – 150 hour practicum in a professor approved organization under the guidance of the mentor.
8. Integrate theory and practiced through submission of an applied research paper using Kolb’s experiential learning cycle as the basis for reflection on that experience demonstrating the students ability to review, synthesize, and analyze theory and their experience based upon the literature and their course of study.
9. Demonstrate integration of concepts, theories, practice as a result of completion of core and required course work for the Masters in Business Administration Degree

Course Outline

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<tr>
<th>Lesson Week</th>
<th>Lesson Title</th>
<th>Learning Objectives</th>
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<tr>
<td>1</td>
<td>Introduction and Welcome Writing Your Goals and Objectives</td>
<td>1, 5</td>
</tr>
<tr>
<td>2</td>
<td>Identify Work place locations or organizations to meet your individual learning objectives or goals</td>
<td>1, 2, 3, 4, 5</td>
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<td>3</td>
<td>Introduction to the practice/reflection log</td>
<td>1, 2</td>
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<td></td>
<td>Introduction to the final reflective paper and Kolb’s methods</td>
<td>1, 2</td>
</tr>
<tr>
<td>4</td>
<td>Practicum Reflection Log</td>
<td>1, 2, 3, 4, 5, 6, 7</td>
</tr>
<tr>
<td>5</td>
<td>Practicum Reflection Log</td>
<td>1, 2, 3, 4, 5, 6, 9</td>
</tr>
<tr>
<td>6</td>
<td>Practicum Reflection Log</td>
<td>3, 4, 5, 6, 7</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>3, 4, 5, 6, 7</td>
</tr>
<tr>
<td>8</td>
<td>Final Practicum/Wrap Up Class</td>
<td>3, 4, 5, 6, 7</td>
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Course Delivery Method

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

Policies

Please see the Student Handbook to reference all University policies. Quick links to frequently asked question about policies are listed below.

Drop/Withdrawal Policy
Plagiarism Policy
Extension Process and Policy
Disability Accommodations

Grading Scale
Please see the Student Handbook to reference the University’s grading scale.

Citation and Reference Style
Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

Late Assignments
Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each Assignment. As adults, students, and working professionals, I understand you must manage competing demands on your time. We all know that “life happens” but it is important to adhere as closely to the deadlines in the class as possible.

Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. If arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted
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1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class.

Netiquette
Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- Technology Limitations: While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- Humor Note: Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), : ), 😊

Disclaimer Statement
Course content may vary from the outline to meet the needs of this particular group.

Academic Services

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to librarian@apus.edu.

- Charles Town Library and Inter Library Loan: The University maintains a special library with a limited number of supporting volumes, collection of our professors’ publication, and services to search and borrow research books and articles from other libraries.
- Electronic Books: You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
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- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. Tutor.com connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- **Disability Accommodations:** Students are encouraged email dsa@apus.edu to discuss potential academic accommodations and begin the review process.

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

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**Turnitin.com**

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.