

MONTCALM COMMUNITY COLLEGE (MCC) A.A.S. BUSINESS MARKETING TO AMERICAN PUBLIC UNIVERSITY SYSTEM (APUS) BACHELOR OF BUSINESS ADMINISTRATION TRANSFER GUIDE			
APUS DEGREE REQUIREMENTS	MCC COURSES	CREDITS APPLIED	CREDITS NEEDED AT APUS
General Education Requirements (30 Credits Required)		18	12
Communication: Writing, Oral, & Multimedia (COMM) (9 Credits Required)		3	6
COMM120: Information and Digital Literacy <i>(Required)</i>			3
ENGL110: Making Writing Relevant <i>(Required)</i>	MCC Written Communication Option <i>(APUS recommends ENGL 100)</i>	3	
ENGL225: Business Writing <i>(Required)</i>			3
Arts & Humanities (ARHU) (6 Credits Required)		6	0
APUS General Education ARHU Course Choice	MCC Humanities and Fine Arts Option*	3	
APUS General Education ARHU Course Choice	MCC Humanities and Fine Arts Option*	3	
History (HIST) (3 Credits Required)		0	3
APUS General Education HIST Course Choice			3
Civics, Political & Social Sciences (SSPS) (6 Credits Required)		6	0
ECON201: Microeconomics for Business -OR- ECON202: Macroeconomics for Business <i>(Required)</i>	ECON 215 Principles of Macroeconomics (APUS ECON202)	3	
APUS General Education SSPS Course Choice	POLI 240 American Political System (APUS POLS210)	3	
Mathematics and Applied Reasoning (MAAR) (3 Credits Required)		0	3
MATH110: College Algebra -OR- MATH111: College Trigonometry <i>(Required)</i>			3
Natural Sciences with Lab (NASC) (3 Credits Required)		3	0
APUS General Education NASC Course Choice	MCC Laboratory Science Option*	3	
Electives (39 Credits Required)		24	15
Choose any additional courses to meet degree requirements**	MCC Laboratory Science Option - <i>split</i>	1	
	MATH 190 Introductory Statistics (APUS MATH120)	4	
	ACCT 115 Principles of Accounting I - <i>split</i>	1	
	MGMT 237 Concepts of Mgmt (APUS MGMT310)	3	
	MGMT 275 Strategic Management	3	
	MRKT 234 Retailing (APUS RTMG150)	3	
	MRKT 248 Promotion & Advertising (APUS MKTG305)	3	
	MRKT 275 Marketing in a Virtual World (APUS MKTG303)	3	
	MCC Oral Communication Option	3	

Major Requirements (36 Credits Required)		15	21
MGMT101: Principles of Supervision			3
BUSN100: Basics of Business	BUSN 135 Introduction to Business	3	
ACCT105: Accounting for Non Accounting Majors	ACCT 115 Principles of Accounting I	3	
BUSN235: Personal Finance			3
MKTG201: Fundamentals of Marketing	MRKT 233 Principles of Marketing	3	
ITCC200: Application Software Integration	CMIS 115 Introduction to Computer Information Systems	3	
BUSN311: Law and Ethics in the Business Environment	BUSN 200 Legal Environment of Business	3	
MATH302: Statistics (<i>Prerequisite: MATH110 - College Algebra or MATH111 - College Trigonometry or MATH225 - Calculus</i>)			3
BUSN312: Operations Research (<i>Prerequisite: MATH110 - College Algebra, MATH111 - College Trigonometry, or MATH225 - Calculus</i>)			3
BUSN313: Global and Competitive Strategy			3
FINC300: Foundations of Financial Management			3
BUSN410: Critical Thinking Strategies for Business Decisions			3
General Concentration Requirements^ (12 Credits Required)		9	3
See catalog for course options	BUSN 260 International Business (BUSN419)	3	
	MGMT 250 Organizational Behavior (MGMT311)	3	
	MRKT 230 Marketing Research (MKTG400)	3	
Final Program Requirement (3 Credits Required)		0	3
BUSN499: Senior Seminar in Business Administration	MUST BE TAKEN AS FINAL COURSE		3
120 Credits Needed for Graduation		66	54

^Credit mapped toward the General Concentration. Other available concentrations for this program: 1) Business Analysis, 2) Data Analytics, 3) Economics, 4) Entrepreneurship/Small Business Management, 5) Information Technology Management, 6) International Business Management, 7) Marketing, 8) Real Estate Construction and Portfolio Development

**Credit variances in academic placement and credit award can occur based on student course selections and APUS' program requirements.*

***Any transferable course not used to fulfill General Education or Major/Concentration requirements may be taken. Please note remedial/developmental and vocational credit is not transferrable.*

Note: *In order to transfer courses to APUS, the student must earn a grade of "C" or better.*