

STUDENT ORGANIZATIONS SURVEYING CHAPTER MEMBERS

TIPS FOR SUCCESS

1

Consider membership drive timeline

2

Keep questions simple

3

Post survey links on social media pages

4

Set clear deadlines for feedback

5

Discuss responses with chapter leadership

PURPOSE

Each organization is expected to gather member feedback through the use of a survey tool such as SurveyMonkey.

Collecting member feedback is part of the Chapter Standards Program and is expected of chapter leadership, in order to share valuable feedback with members.

MODEL SURVEY

Example Post-Event Survey

About the Event Overall

Overall, were you satisfied with the [event | conference | seminar | class], neither satisfied nor dissatisfied with it, or dissatisfied with it?

- Extremely satisfied
- Moderately satisfied
- Slightly satisfied
- Neither satisfied or dissatisfied
- Slightly dissatisfied
- Moderately dissatisfied
- Extremely dissatisfied

How organized was the [event | conference | seminar | class]?

- Extremely organized
- Very organized
- Moderately organized
- Slightly organized
- Not at all organized